



## “THE NEW YORK DECLARATION”

1. The PASEO Foundation is a worldwide movement that wants to make sure that local people, whose environment is used and whose resources are exploited for tourism development, are also the main beneficiaries of the tourism products in that particular area;
2. The PASEO Foundation aims to work with local member organizations, preferably Fairtrade certified organizations, in any country in the world. Fairtrade is considered to be a unique selling point of the tourism products that are developed under the ‘PASEO umbrella’;
3. The PASEO Foundation will be financially supported by tour operators and travel companies, preferably ones that have committed themselves to sustainable development of their own business practices as well as in their supply chain. The PASEO Foundation will also receive money through corporate and private sponsoring;
4. It is the dream of the PASEO Foundation, and the organizations it works with, that one day tourism worldwide will be fair, responsible, ethical, social and honest;
5. The PASEO Foundation wants to make sure that at least 10.000 local people receive a substantial additional income from tourism.

By signing this document we will make sure that this dream comes true!

On behalf of: .....

Signature: .....

Name: .....

Place & date: .....