



Banana Tour

1. Product details

Product:	Banana Tour
Place:	El Guabo, El Oro Province, Ecuador
Short description:	The banana farmers are small producers, situated in El Oro province near the town of El Guabo. The visitors will visit the banana plantations which belong to Asoguabo, the association of Fairtrade banana farmers. The farmers themselves will be guiding the tourists.
Managed by:	Asociación de Pequeños Productores Bananeros El Guabo (Asoguabo)
Address:	Gran Colombia 2321 y Av. del Ejercito, El Guabo
Contact person:	Mr. Marco Valle
Telephone number:	+593(0)7-2952247
Mobile phone:	+593(0)9-4327740
E-mail:	marco.valle@asoguabo.com.ec
Internet:	www.asoguabo.com.ec , www.paseo.nu

2. Summary

The tourists are invited to visit the plantation, where they will become familiar with the whole process of banana production.

They will also enjoy a local prepared lunch with the farmer family. In some occasions it is possible to visit the harbour Puerto Bolivar. The main activities during the Banana Tour are:

- ✓ Local lunch on the plantation
- ✓ Excursion on the plantation
- ✓ Participation in the harvesting and packing process
- ✓ Explanation about organic farming and Fairtrade standards
- ✓ Tasting all kind of banana products



2. Additional information

Project:	The tourism project aims to provide the Fairtrade banana growers an additional source of income. The Banana Tour is managed by the producers and workers themselves. So, it is an excellent opportunity to meet local people, to learn about Fairtrade banana production and to experience real life at the plantation.
Period:	All year, but preferably on harvesting days (Wed-Thu-Fri)
Locations:	Different locations in El Oro Province
Duration:	2 to 3 hours
Rates:	US\$ 15 per pax; lunch included If less than 5 pax; US\$ 20 per pax, including lunch
Main activities:	Lunch with farmer family, harvesting, packing, tasting
Other:	Transport to the locations is not included, but can be arranged upon request. The Banana Tour program can be extended with a visit to the social projects supported by Fairtrade money and/or a visit to the port to see the shipment of bananas.

